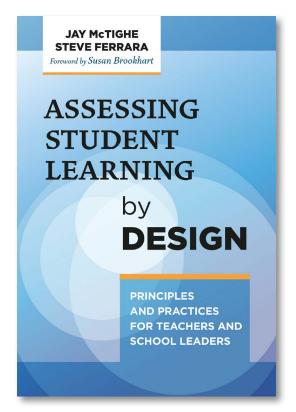


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Jay McTighe and Steve Ferrara Foreword by Susan Brookhart

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Jay McTighe is an educational consultant, bestselling author, and a regular speaker at national and international conferences and workshops. **Steve Ferrara**, senior advisor at Cognia, Inc., was a high school special education teacher, taught at the preschool and graduate school levels, and is a former Maryland state director of student assessment.

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